

FOR IMMEDIATE RELEASE

Contact: Nicole Blatcher
nblatcher@selectgreaterphila.com
215.790.3831

State of the Region Event Highlights and Connects Greater Philadelphia Business Community *2007 Regional Report Released by Select Greater Philadelphia*

The Greater Philadelphia Chamber of Commerce, in partnership with the Chamber of Commerce Southern New Jersey and the New Castle County Chamber of Commerce, held its third annual State of the Region event on May 22, 2007, in Drexel Hill, Pennsylvania. This event was the culmination of the organization's [County Breakfast Series](#) and its agenda included featured speaker Douglas R. Conant, President & CEO, Campbell Soup Company. Conant gave an overview of Campbell's renewed strategy, which includes its recently announced campus expansion in Camden, New Jersey.

"Campbell's success and decision to expand in Camden is a testament to the Greater Philadelphia region," said Mark S. Schweiker, President and CEO, Greater Philadelphia Chamber of Commerce. "The Chamber and its affiliates have worked hard to connect this region's resources in an effort to grow our businesses and increase our competitive position on a national and international level."

Select Greater Philadelphia President and CEO, Thomas G. Morr, offered similar comments as he released the 2007 Regional Report, a comprehensive analysis of Greater Philadelphia's 11-county region, at the event. The report includes information about the region and how it compares to other markets on a number of key areas of interest, including: talent, regional assets, industry clusters, support for business innovation, the value of the region, market access and quality of life.

"We live and work in a great region with a monumental past and a bright future - and the Regional Report helps us tell that story," added Morr. "Select uses the Regional Report as a tool to market the region by highlighting our stable and growing economy, top notch people, diversity of industry, superb location and quality of life."

The 2007 Regional Report can be accessed online at: http://www.selectgreaterphiladelphia.com/regional_report.cfm. For a hard copy of the report, please contact Nicole Blatcher at nblatcher@selectgreaterphila.com.

The State of the Region also included a panel discussion on technology transfer as an example of the economy-building power and influence of our region's colleges and universities. The panel included Dr. Richard Caruso, Chairman of the Board, Integra LifeSciences Corporation; Katherine Chou, Executive Director, Office of Technology

Transfer, Thomas Jefferson University; Chris Coons, New Castle County Executive; P. Sherrill Neff, Founding Partner, Quaker BioVentures; and moderator Tara L. Weiner, Managing Partner, Greater Philadelphia, Deloitte.

About 600 people attended the event, which was presented by the Greater Philadelphia Chamber of Commerce, Select Greater Philadelphia and Wachovia and co-sponsored by Acme, Deloitte Consulting, Greater Philadelphia Tourism Marketing Corporation, Morgan Lewis, Philadelphia Visitors & Convention Bureau, Princeton Communications Group Inc., Trinity Capital Advisors, US Airways, and Berry & Homer, Inc.